

# MSU Libraries 2020 Project

## Questions for Reflection and Discussion:

1. How can the MSU Libraries realign its mission, vision, goals, resources, activities, and organizational structure by the year 2020 to position itself to better meet the evolving information needs, expectations, and behaviors of the MSU community, the region, and beyond?
2. What major changes -- regarding content, services, spaces, and organization -- should the MSU Libraries actively pursue and implement, beginning July 1, 2016, to better position this organization for continued success?

## Initial Implementation, Beginning July 1, 2016

- Project 2020 Update: Organizational changes that began to be implemented on July 1, 2016:
  - Bill Edgar, of his own initiative and volition, transitioned from a 12-month to a 9-month clinical faculty appointment
  - Dea Bornemann transitioned from a 9-month to a 12-month faculty appointment
  - RIS and Maps/GIS Services merged into one unit
    - Tracy Stout will be the Unit Head
    - Responsibilities for microforms and microform-related services will transfer from Music/Media to RIS.
  - IG12 and Haseltine Library merged into one unit
    - Cherri Jones will serve as Unit Head
  - University Testing Services spun-off into its own unit
    - Sue McCrory will continue serving as the unit head
    - Both Kevin Wilson and Mitch Bess will report directly to Sue.
    - Office spaces will move to LL NE when Bid 2 of Phase 2 is awarded later this summer.
    - Because demand for testing services is increasing, more staffing is needed.

- Digitization Programs:
  - Special Collections and Archives will lead our efforts related to in-house and outsourced digitization.
  - Music/Media will lead our efforts related to patron-driven digitization, media creation/editing, and 3D Printing.
- LIT offices, servers, and workspaces will move to LIBR 003 (west end) as part of Bid 2 of Phase 2 of the Meyer Library Renovation Project.
- The primary work areas of Technical Services will be relocated to LL NE.
- Music/Media will relocate to Second Level West as part of Bid 3 of Phase 2 of the Meyer Library Renovation Project.
- All employees of the MSU Libraries will use Outlook Calendar to indicate work schedules (and other appointments that occur during normal work hours).
  - Technical support and training is available.
- The implementation of Project 2020 is just beginning. Other changes and reallocations will occur in the future.

## **20 Key Initiatives:**

### **1. Content:**

- a. **New Content Areas:** Focus organizational resources on new and expanding content areas, such as the Institutional Repository (i.e., content created at MSU), large data sets, Ozarkiana, realia in general, and open-access content.
- b. **Digitization Lab:** Develop a full-scale, full-time Digitization Lab, in which library personnel digitize materials and objects on a daily basis, and also offer high-end digitization services to users and allied groups.
- c. **Multimedia Culture:** More creation, editing, and collecting of multimedia, with robust, open-access metadata, by both library users and library employees.
- d. **Long-Term Print Retention:** Refine and pursue a Long-Term Print Retention strategy, which may involve collaboration with other libraries.
- e. **Inflation:** Ensure that the newer resource types noted above as well as the Libraries' core curricular and research resources of digital databases and journals are not jeopardized by continued inflation and continued flat library materials budgets, which have eroded purchasing power for years, if not

decades.

## 2. **Services:**

- a. **Service Points:** Consolidate in-person service points and enable employees at those service points to be more productive.
- b. **Liaison Program:** Develop a full-fledged Liaison Program that focuses on campus outreach, particularly to faculty members, research teams, academic programs, departments, and colleges, as well as to students and staff.
- c. **Integrated Library System:** Review and realign our commitment of organizational resources to an Integrated Library System, based on current and projected need for and use of an ILS by this university community.
- d. **Library Information Technologies:** Expand and improve our Library Information Technology services to anticipate and meet the evolving needs of the broader University community, as well as the employees of the MSU Libraries.
- e. **Linked Data:** Advance our Linked Data Initiative in order to better position our metadata and digital assets for better discovery and use on the web and other mainstream online networks.
- f. **Information Instruction:** Maintain a proactive and collaborative stance with other University faculty to align the new principles of the ACRL Information Literacy Framework with all forms of information literacy services.

## 3. **Spaces:**

- a. **Renovate Physical Spaces:** Reconceptualize, renovate, and revitalize library spaces, including spaces near our buildings, in a focused, measured way that reflects evolving and anticipated patterns of use by the University community.
- b. **Rich Multimedia Spaces:** Develop spaces that are rich in technology where users can experience, create, and edit information.
- c. **Infused Online Spaces:** Improve the presence of the MSU Libraries in online spaces, including learning management systems, the web, current and emerging social media, augmented reality, and virtual worlds.
- d. **Other Campus Library Spaces:** Explore other models and locations for additional library spaces on this growing campus.

## 4. **Organizational Matters:**

- a. **Employee Development Plan:** Implement an employee development plan that provides opportunities to gain new skills, take on new responsibilities, and have the ability to move into newly opened positions, enabling the MSU Libraries to skillfully develop and deploy new content, services, and spaces.
- b. **Assessment:** Develop a culture of positive, ongoing, systematic, and effective assessment across all facets of the MSU Libraries.
- c. **Group Work:** Reconceptualize and revamp the ways groups of employees of the MSU Libraries work together and with other groups at MSU and beyond.
- d. **Research and Scholarship:** Strengthen within the MSU Libraries the culture of inquiry, research, scholarship, and the seeking of external support.
- e. **Outreach and Development:** Strengthen our strategy for outreach and development, through our capital campaign, public events, and fund-raising.